

Internet Marketing - My Menopausal Moment Makes Me Money

My menopausal moment came on my 50th birthday. I attended one of those "Free" lunches at a really posh hotel in our area. The catch was I had to listen to a short presentation, but in return I would get not only the lunch but also a valuable gift. Anyway, as it was a milestone birthday I thought it would be a great way to celebrate, and something to relate if anyone ever asked me what I'd done. The prospect of being able to truthfully say I'd dined at this particular hotel was very appealing, and there was no need to explain the circumstances. Many of my peers had been on holidays, cruises, or thrown big lavish parties, but I wasn't in the financial or personal position of being able to do either. As a full time carer for my autistic son, I hadn't been able to work properly since his birth, so finances were tight. It's hard to find work when you have children any way but if you throw special needs into the equation, it becomes even more difficult. I had been a courier, delivering parcels when he was younger, but he had no sense of danger. He always sat strapped into his car seat in the back of the car with the child locks on, and never spoke or moved. I used to pull up outside people's houses, quickly deliver the parcels and return to him. He was never out of my sight, but on one occasion he released his seat belt and got out of the car into the road, leaving the car door swinging wide open. I can still hear the squeal of brakes to this day, but thankfully no one was hurt. Needless to say the courier job had to go and after that I worked as a teaching assistant at a local secondary school helping children with areas of concern. It was stressful and unrewarding because I was trying to help those who didn't really my help anyway. It was at this point the "Free" lunch came along and although it proved in the end to be very expensive, it was the best meal I've ever had. I went to the meal knowing absolutely nothing about Internet Marketing and came away a few hours later completely hooked. As a complete "newbie" I hadn't a clue what was involved but ended up buying some websites, some hosting and a dream. I had no idea how, why or what to do, but I knew in that menopausal moment things could and would change. Internet Marketing has opened up a whole new world for me. It contains many different aspects, which could appeal to anyone able to use a computer, even at a very basic level. It gives you the freedom to work when, where and for how long you choose, and is a wonderful way of meeting new people, albeit not personally. However, unless you have someone to show you what to do it's confusing. There's a lot of information available, but also a lot of misinformation. The Internet is a rapidly changing environment and there are always new tactics being taught. It took a lot of courses, videos, audios, reports and months of expense and frustration before I finally discovered someone who actually provided a tried and tested, proven, six-step process to get from A to Z. Everyone else had great bits of the puzzle, but without all the other pieces they were of little value at the time. Each step of the process begins with the letter "m", so the title of this article is particularly relevant. It's really true, internet marketing and my menopausal moment makes me money!

About the Author

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