

## Link Building Yourself to The Top

The popularity of SEO totally depends on link building. A proper propaganda is necessary to reach to the top, after all the hard work and efforts put in for creating and establishing a search engine. The second step of link building could make or break you. Hence how you publicize your SEO is very important. Online link building is similar to other building efforts. A real estate agent, a film distributor, a writer, a music company, a school, a company trying to launch a new product all use different marketing strategies to earn a name for themselves and gradually also earn fame because of reputation. SEO also have to attempt similar means of link building except that it is done online. Once the search engine firm satisfies the needs of people, the user will spread the word around. Thus propaganda through word of mouth is still an important means of communication even today in the internet age. Another option would be to join various discussion forum and copy paste ones URL and links on every discussion posted. This way when you constantly type you link or website, it will remain fresh in the minds of the users because of repeated mentioning. You can also create a blog and invite people to view it. To draw maximum traffic to you blog or site is also an art. One has to learn the basic rules of internet trading. Test you link building skills by first writing a good article. Triond, Svoong, constant content, associated content, wiseorb, articlemuse, mediabistro, poewar are all names of websites which accept original articles from writer. But there is a catch to it; the total earning depends on the traffic you generate to your link. If you could divert an active traffic to your link you will definitely succeed in establishing a search engine firm as well. Try this small step before taking a giant leap. This is how you will realize you dreams. First know the problems. However it is even more important to know the solution. Acquire knowledge and then apply it. Knowledge is the key to greatness. Active link building will rank your site highly. Link building is the best way to gain to the topmost page rank. Every click on your site is as good as a vote. It increases the value of your page and popularity. There are various companies which handle a large number of campaigns, they provide round the clock service in link building and increase revenue. These companies administer study and conduct research on various websites and aim at achieving maximum revenue through a planned line of action.

Building links through blogs are better options. Forums are just a way of enquiring and announcing something, but they do not provide links. To increase relevant links for a new site, you can start with one-way linking, three-way linking, reciprocal linking or directory submission strategies or search for affordable link building services. It really helps to submit to directories and increase SEO popularity. If you want your website to gain impressive ranking that it really deserves, several companies offer internet solution and help your site to get the right exposure both in the international and local market. These companies redesign, develop and optimize websites. The SEO should always be user-friendly, accessible, should contain updated content, it should be a high quality site, appealing and informative. These features will attract visitors and lure them to visit again. If you run a website about gardening, then search Google, find the one that fits into your needs, register yourself. Be an active member, answer to member's queries and post you queries too. Some forums allow you to advertise your products and services after you have completed the required number of post. Follow the rules and regulations. You could be lucky and your link could be selected and it could appear in search engines soon.

Keep monitoring the traffic to your site. If it shows spectacular results, it is time to do more for your site and try more effective methods. Keep the tabs on and check whether your tactics are working and whether you are following the right guidelines. If yes maximize the efficiency of your SEO. Visitors are the main requirement for a site to flourish. The visitor will be at ease and be most comfortable if search engines can generate the required page or information in a few seconds. So conditioning the SEO according to the needs of the visitor is the essence of link-building.

## About the Author

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