

Great Ways To Translate Your Chiropractic Skills To The Internet And Rake In Spare Income!

As the Internet has taken the world by storm, and almost every household in America boasts an Internet connection, many individuals have turned to the Internet as a valuable and reliable source of information. In fact, with search engines perfecting their ability to sift through millions of web pages, the Internet is now THE place to go to find news and information about any topic under the sun. And when it comes to what kind of information people search for, medical information definitely ranks somewhere near the top. While it was previously a necessity to consult a doctor to run through your symptoms, people now have the opportunity to self-diagnose minor symptoms online by visiting websites that provide medical advice. As a chiropractor, you can take advantage of this phenomenon by plying your knowledge and trade through your own domain and blog. Since there are people who are already looking for sound chiropractic advice on the Internet - who better to provide it than you? And you could make a decent income doing it too! Here are 3 easy ways you can do just that:

1. **Sell Information Via E-Mail (E-newsletter)** After years as a practicing chiropractor, you probably have a great deal of experience and knowledge on the subject. All you need to do to earn from this expertise is to provide advice on a regular basis to your customers. Every week, or every month, you send customers of your e-newsletter (who are added to your mailing list) an e-mail talking about a specific topic related to chiropractic medicine, and in return for this information available as a member of your mailing list, your customers pay you a monthly fee. All you really need in order to do this (or any of the money making suggestions in this article) is to secure your own domain (which would be your own name, of course, as this will allow you to build your reputation as a chiropractor on the Internet, and eventually, offline too!) and set up a blog on your domain. Over time, as you blog about the various aspects of your profession, you will build rapport and relationship with your visitors, who will then be more than willing to sign up for your e-newsletter, or try any other of the products and service ideas below.
2. **Sell Information As An E-Book** Aside from providing information in small portions via e-mail, you can compile larger amounts of information and sell it in the form of an e-book. An e-book is essentially a book written in an electronic format, such as a PDF file. This makes it easier to distribute and also means that you will not incur any publishing or printing costs. This kind of book can be fairly simple to write using just the knowledge and experience you already possess, and need not be very long, averaging about 30-60 pages in length or more. And once you have written it, you can easily set up an e-merchant credit account and then sell it on your blog to visitors who can pay with their credit cards and download them to their computers.
3. **Market Products As An Affiliate** In all your blog entries and information provided to your online customers, you will be bound to mention the use of various medical products. This can be a very viable way for you to make money as well. Simply become an Affiliate of websites that sell these medical products (related to chiropractic medicine) and after writing about the use of these products on your blog, you can lead your visitors to these websites to buy those products. Every successful sale that resulted from the link on your website will make you money in commission. The above and just three simple ways you can expand your income as a chiropractor by taking your expertise online. It really doesn't take a lot to get started - just a domain and a blog - and the potential benefits could be huge!

About the Author

Sen Ze and his 1-of-a-kind sites at <http://www.SenZe.com> (where else?) and <http://www.SOLOBIS.com> help you make money online in ways you've never known. Go to <http://www.SOLOBIS.com/experts> to discover how to sell your products online within days!

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