

## Knowing the Potentialities and Prospects of your Expired domain

There is a feeling of skepticism and remorse for expired domain names and this is true when you consider the low probability of selling it for a decent price. However, the fact remains that some of the good expired domain names do possess very good value, while a number of others can bring you unexpected riches and dividends as well! Here are a few guidelines and suggestions that can help you understand know the immense potentialities of owning your expired domain:

- a) Increasing frequency of unsolicited offers to buy an expired domain: If you receive a number of unsolicited offers, then you have a great opportunity to sell one of your domains. It also clearly shows and exhibits that someone is really looking for your name! It is also the right time to fix a good price for the domain on request and sell it off immediately, when you perceive that the selling price is just right.
- b) The nature of the domain name extension: Do you have a dotcom extension name with you? Generally, a dotcom will have a higher asking price, when compared to other extensions. A good dotcom expired domain name will have a good prospect of selling at a very high price.
- c) The length of the domain name: Shorter is always the better! Shorter name the better will be your chances of selling it to prospective buyers. If you have a shorter expired domain at your disposal, you can always bargain for a better price.
- d) Do you have a hyphenated expired domain at your disposal? Hyphens may help you retain the clarity of the domain name. However, they can seriously reduce the real market value. If you own one with a hyphen in between the letters or words, then the perceived market value will be much lower.
- e) If your expired domain name contains any misspellings or syntax errors, then you may find it very tedious to sell that domain. Above all, there are chances that you may get into trademark and copyright violation and infringement issues.
- f) If you have an expired domain contain a singular word, then the prospects of selling that domain becomes very brighter. On the other hand, an expired domain name with plural words will have little commercial value.
- g) Prefixes and suffixes will hurt the real selling value. Never ever attempt to buy one that comes with a prefix or a suffix.

If you are thinking of collecting or selling an existing expired domain names, then ensure that you are learning more about the real potentialities and prospects of them.

## About the Author

John Khu is an author and also a seasoned professional with vast experience in expired domain name business. He is the owner of the path breaking web site called <http://www.expiredomainsecret.com> which provides complete and up-to-date information on expired domains and their eternal secrets.

Source: <http://americanahost.com>