

Five Ways to Find Job Openings

Looking for work can be a full time job in itself. Knowing where to look for job openings and which employment resources are available to you is only half the battle. Plus, you don't want just any job; ...you want that dream position, and learning where to find the hottest openings takes effort, creativity and a little luck. While the following job resources may sound simple, combining them together in a mass "market yourself" campaign will prove successful.

1. **Newspaper Classified Ads** Newspapers are often the first place people turn when they start their job search. It makes sense since newspapers are a good place to find local openings. The classified ads, however, aren't quite what they used to be. The job opening section is filled with pyramid scheme ads and fewer and fewer real jobs run in these listings. Culling through them takes time, but can provide you an advantage over those who are not willing to do so.
2. **Online Classified Ads** The Internet has become a great source for finding job openings. It's free, easy and may be done from a library or the comfort of your home computer. The search features are fairly detailed on most online job sites. This allows you to narrow your search to find the job that is right for you without wasting time. Apply with the click of a button and save both time and money. It's a good idea to have your clean and updated resume posted on the larger job sites anyway, as corporate recruiters frequently scan qualified resumes and mass email candidates. You may get some unwanted spam this way, but that perfect job may fall into your lap with you having to do any legwork at all. On final note here: Some of the larger online employment resources pull job opportunities from a wide variety of sources both off-and-online. This maximizes the number of job matches that turn up from your search and minimizes the amount of time you spend checking in with several different job search sites.
3. **Local Employment Resource Companies** Visiting an area or local employment office is a good idea when you are seeking a new job opportunity. They have resources to test your skill level, help build your resume, teach you new skills, offer valuable job training and provide tips and job placement.
4. **Window Shopping for Help Wanted Signs** Depending on the type of job opening you are seeking, you may be able to find one just by driving through strip mall parking lots and past industrial parks looking for help wanted signs. Of course, this isn't going to work for all jobs, but being in the right spot at the right time may help you land a position with a great employer.
5. **Networking to Find a Job** One of the best ways to get your foot in the door with a new company or find out about new job opportunities is to network. Start by letting your friends and relatives know what you are looking for in a job. Branch out and talk to others about it as well. Keep your ears open all the time for job openings and be willing to share your job leads with others in the same boat. The bottom line is that an application that is received with a recommendation from a friend or current employee has a much stronger chance of getting the job than someone who blindly responds to a classified ad. Learn how to create a "buzz" around yourself much as marketers do around a new product. How you find employment resources and job openings is going to depend on the type of job you want. A high tech job, for example, isn't likely to place an ad in the local newspaper. Likewise, the corner store isn't going to waste their time placing an online ad for their job opening. Keep an open mind and use a variety of sources to locate job openings until you are successful.

About the Author

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