

Your Resume - The Key To Increasing Salary

Many candidates consider a resume to be a document that lists the details of their progress from their school days to various stages in their career growth. This is quite true - but a well-designed resume can secure a good position, as well as higher salary. Usually, when candidates think of a resume, they only think about documenting past work profiles and responsibilities to persuade a hiring manager to call them for the first interview. But they forget that a good resume can increase this opportunity in several ways. A detailed resume can demonstrate various ways to project how you can yield positive results and benefits for the company's success. Hiring a new worker generally involves taking on a candidate who can help the organization achieve its goals. That's why many companies don't mind paying \$10,000 to \$20,000 extra to deserving candidates. A salary hike is more profitable than losing thousands of dollars due to operational inefficiencies that are due not having the right employees in key positions. **Your Resume as Leverage** Due to rising costs and cost cutting, companies and the organizations are finding new ways to improve their business by challenging themselves more. So investing in new employees is expected to produce a high profit - and for this reason employers are ready to pay extra to highly talented and professional candidates. Your resume should make a good initial impression. You can be highly charismatic, but that will be projected only when you walk through the doors for an interview - and to get the interview, you need to advertise your skills efficiently. You cannot force an employer to hire you. Therefore, you have to display your expertise and prove your ability, experiences and achievements on paper. All these factors play a major part in making you a successful and viable candidate. **Market Yourself** Practically speaking, finding a job is nothing more than marketing yourself and it is vital that you provide all the information about yourself to the employer before they meet you personally. You also should make sure that your resume and cover letter address the employer's needs. This means that each cover letter and resume should be tailored to the type of position that you are seeking. Remember, a resume leaves the first impression - and as the proverb goes "The first impression is the last impression". Take this seriously and don't underestimate your resume's power in your job search or when negotiating salary.

About the Author

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