

## My Executive Career . . . Is It Being Threatened?

I know! I know! My executive career may be at risk! Why? Because we're living in uncertain economic times. And executives and senior managers jobs are in jeopardy. Maybe it's time for an executive career check-up. But is it worth it? Or Am I being bamboozled? Give me a break! I hardly have time to think about what I have to do tomorrow. So what's this about a check-up? I have a good job I'm happy with. Isn't this all just a monumental waste of time? This reaction makes a lot of sense if we lived in a perfect world where there were no bumps in life . . . or in your executive career. But just take a look at recent history to see how fast things can change. There are the obvious changes caused by 9/11 and Katrina. But also recent mergers and acquisitions, downsizing, oil prices, world conflicts, etc. Not to mention dramatic and sometimes unpredictable changes in our personal lives like births, deaths, sickness, divorce or unexpected loss of employment. So, when it comes to your job, you have to think of it as an investment. After all, a lot depends on your regular paycheck . . . personal success, family welfare, future growth, home, car, vacations. If that investment suddenly fails, where do you stand? Of course, we don't like to think of things like that, but they happen anyway. And this is where a check-up comes into play. In a few simple steps you can refresh your executive career goals and objectives. Then take some steps to give yourself the assurance that if anything ever happened to jeopardize your job you're covered. We call it having a "Failsafe Career!" Basically you take the time while you're at the top of your game to plan ahead for the next step. You do that either to avoid crashing from a sudden job loss. Or to make sure you have a smart track to run on for the future. Like I said, it's an insurance policy. Why is it worth having a Failsafe Career? Once you've completed a forward-thinking strategy you're good to go for the rest of your life! You have an intelligent plan for the future. And you're protecting your most important investment . . . YOU! A carefully-crafted program can walk you through this important check-up and give you the assurance you need to guarantee you won't be shorted in the future.

## About the Author

Paul Bowley manages EEI, the world-class pioneer in alternative job search techniques and innovative e-business strategies . . . since 1985. Check out THE WORLD'S FASTEST JOB SEARCH PLAN! And grab our stunning FREE REPORT!

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