

## Get Myspace Plays and Views To Increase Your Fans To Get Gigs And Get Signed

The most effective way to get more fans and gigs is to show that you already have tons of fans and are in demand. The playing field is level today for the independent artist to get noticed. Myspace allows you to reach more fans in a very efficient and timely manner. But how will you be able to stand out from the crowd and get noticed? Fortunately the exact same tools that today's top recording artists use is now available to the indie or unsigned artist. In the past, services from company's like TuneBoom Pro were not available to the unsigned artist and the cost was too high. Today not only are these services available to you but even Do-It-Yourself software is becoming popular allowing you to have full control of your promotional and marketing campaign. You can get Myspace plays and views, increase your video views etc exactly as your marketing plan was laid out. As fans and venues see that your music player is getting sustained plays and profile views they will feel more inclined to see what you are all about. They are far more likely to listen to your music or book you for a show when they feel they might be missing out. Use only proven services and software with great support. This has been a proven strategy for many of the top artists that you hear about today. Keep in mind that any plays and views campaign must be consistent in order to be successful. Make sure your Myspace music page is user friendly and does not take a long time to load. Avoid lots of flash that slow the page to a crawl as potential fans will not wait but simply go elsewhere. Also if you're selling your music make sure to provide a link and information so fans can quickly purchase. Make it easy to navigate. Myspace makes it not necessary to have a record label deal to get your music heard and get lots of gigs. Market your music right and you can get millions of new fans to check out your music without a label or radio play. The power for building and maintaining your fanbase and developing key contacts has exploded through social networking and viral marketing and Myspace is by far the leader. Digital promoting is certainly here to stay. The tools to let your music be heard are all available to the artist today to compete at a major level. It's an exciting time to be an independent artist!

### About the Author

Clive Calvin and Connexis has just published a brand new book by a famous music executive directly involved in over 653 Platinum Records! Now everything needed to succeed is here. Use EXACTLY the same strategies used by Today's Top Superstars at: <http://TuneBoomPro.com>

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